





Iconic Engine Monitors Security Events with Securonix on AWS

The Challenge: Detecting Advanced Insider and Cyber Threats

Iconic Engine delivers and supports clients with complete content and technology solutions for location-based entertainment (LBE), streaming technology that is cloud-based and multi-tenant, live broadcast production services for extended reality (XR), and content creation that is both immersive and interactive. Iconic Engine has a large amount of sensitive data that is spread across multiple on-premises and cloud environments.

Some of their major challenges included lack of visibility in cloud/hybrid environments and the need to combine all of their data from disparate sources into a single source of truth in order to cover security gaps. They needed a solution that could be easily deployed, required minimal operational support, and could protect them against advanced insider and cyber threats.

Key Challenges

- Required a single pane of glass for monitoring their hybrid environment
- Drive down mean time to detect (MTTD) and mean time to respond (MTTR) to threats with limited resources and a lean security operations team
- Lack of visibility and the need to simplify security operations
- Lack of ability to handle and ingest huge volumes of data from multiple sources

The Solution: Security Monitoring With Securonix

Securonix Next-Gen SIEM was chosen by Iconic Engine because it is cloud-based and available as-a-service. Securonix uses advanced analytics and machine learning to detect sophisticated and complex threats.

Securonix Next-Gen SIEM deployed on the AWS platform monitors data from Iconic Engine's on-premises data sources using a remote ingester node (RIN) that collects, compresses, and forwards data to Securonix Next-Gen SIEM over a secure encrypted channel. For cloud data sources, Securonix uses API integrations to directly connect to, and consume data from, the cloud applications.

About Iconic Engine

Iconic Engine, powered by
Digital Domain, is a leading
provider of an end-to-end
extended reality (XR) solution,
providing a complete workflow
to power and serve the global
XR industry. Iconic Engine's
mission is to inspire and lead the
next generation of interactive
and immersive content and its
distribution.



The Securonix cloud platform is SOC2 Type 2 certified. Leveraging the security capabilities of the AWS infrastructure, along with built-in security and privacy controls in the Securonix application, Securonix provides Iconic Engine with a highly secure deployment that meets the company's security and compliance requirements.

The Business Impact: Detect More Threats With Less Resources

Business benefits with Securonix Next-Gen SIEM include:

- Cost Savings: With minimal operational overhead, rapid deployment, and no hardware infrastructure cost, Iconic Engine is able to save thousands of dollars in capital costs, and time and resource expenses.
- Improved Threat Detection: Leveraging machine learning and behavioral analytics, Securonix is able to provide advanced threat detection with minimal false positives.
- Coverage for Cloud Monitoring: Unlike legacy SIEMs, Securonix provides visibility and security to cloud infrastructure and applications with out-of-the-box connectors and use cases.
- AWS Monitoring: Gain visibility into AWS infrastructure and ensure the security and compliance of the AWS environment.

About Securonix

Securonix is redefining SIEM for today's hybrid cloud, data-driven enterprise. Built on big data architecture, Securonix delivers SIEM, UEBA, XDR, SOAR, Security Data Lake, NDR and vertical-specific applications as a pure SaaS solution with unlimited scalability and no infrastructure cost. Securonix reduces noise and prioritizes high fidelity alerts with behavioral analytics technology that pioneered the UEBA category.

For more information visit securonix.com



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